

# Removing barriers. Unlocking human and community potential.

Greg Moore helps leaders remove the barriers that prevent people, organizations and communities from reaching their potential.



FORMER MAYOR

Port Coquitlam

REGIONAL GOVERNANCE

Former Chair, Metro Vancouver

EXECUTIVE LEADERSHIP

Former Interim President & CEO, BCLC

## THREE KEYNOTES. ONE BARRIER-REMOVAL PLATFORM.

### 01 CITIES, COMMUNITIES & HAPPINESS

#### THE HAPPINESS BLUEPRINT

How to Build Communities Where People  
Actually Want to Live

What changes when happiness is treated as a public goal rather than a private aspiration? Greg draws on municipal leadership, regional governance, development and community experience to examine how housing, social connection, third places, citizen participation and cross-sector collaboration shape daily life. Audiences leave with a people-first lens for making communities more connected, practical and desirable places to live together.

### 02 DYSLEXIA, ACCESSIBILITY & HUMAN POTENTIAL

#### THE BOOK I WASN'T SUPPOSED TO WRITE

Dyslexia, AI and the Technology That Changed  
What Was Possible

Greg was not short of ideas; he faced a persistent barrier between how he thought and how easily he could communicate those thoughts. In this candid keynote, he connects leadership with dyslexia to the practical use of generative AI as an accessibility and productivity tool. The central point is precise: AI did not change how Greg thinks. It changed his ability to communicate what he thinks.

### 03 AI, LEADERSHIP & THE FUTURE OF WORK

#### AI DIDN'T MAKE ME SMARTER. IT LET ME SHOW YOU HOW I THINK.

Leadership, Accessibility and Human Potential in  
the AI Era

AI adoption is often framed as a technology race. Greg reframes it as a leadership decision about people, access and judgment. Drawing on his advanced use of generative AI, he shows how leaders can reduce communication friction, improve productivity and widen participation without treating technology as a cure, a substitute for expertise or an excuse to remove human accountability in practice.

# Practical ideas shaped by real responsibility.

Candid • Story-led • Implementation-focused

Greg gives audiences useful ways to identify barriers, widen participation and make better leadership decisions—without oversimplifying the trade-offs.

## WHAT AUDIENCES LEAVE WITH

### SEE THE BARRIER

- A practical way to recognize where systems unintentionally limit participation, communication or belonging.

### USE AI WITH JUDGMENT

- A grounded framework for AI as accessibility and human augmentation—not a cure, shortcut or substitute for accountability.

### CHANGE THE QUESTION

- A people-first lens that connects leadership choices to the lived experience of employees, residents and communities.

### MOVE TO ACTION

- Clear ideas organizers can tailor to governance, workplace, city-building, accessibility or future-of-work priorities.

## EXPERIENCE THAT CROSSES SECTORS

- Former Mayor of Port Coquitlam
- Former Chair of Metro Vancouver
- Former Interim President & CEO, BCLC
- Board chair and corporate director
- Entrepreneur and former business owner
- Real estate development leader
- Community and nonprofit leader
- Author of The Happiness Blueprint
- Dyslexic; advanced user of generative AI for accessibility and productivity

## IDEAL AUDIENCES

- Municipal, regional and national-government conferences
- Governance, board and executive-leadership events
- Urban planning, housing, development and placemaking forums
- Business, chamber and cross-sector leadership audiences
- Accessibility, dyslexia, neurodiversity and inclusion events
- AI adoption, workplace and future-of-work conferences
- Community, nonprofit, education and public-purpose organizations

### THE HAPPINESS BLUEPRINT

Greg's book is supporting intellectual property for the Cities keynote—deepening its ideas on people-first development, belonging, participation, third places and practical community leadership. It is not the speaker platform's primary product.

### BOOK GREG

Discuss the audience, event and right keynote.  
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